

## DIGITAL OFFERING

Artist Profile's digital platform brings readers the latest exhibitions, projects and artist interviews from the world of contemporary art to an online audience.

This digital initiative includes a thriving social community on Facebook, Twitter and Instagram and digital subscriptions via Zinio, iTunes and GooglePlay - all of which have proved very popular. The website builds on this success and is optimised for smart phones and tablets, ensuring art fans have access to the latest information across a range of touch-points.

The website features exclusive photographic and videos profiles of artists in their studios as well as exhibition previews and essays by artists, scholars and curators; artist projects; exhibition reviews; and information on books, films, fairs, biennials and contemporary art festivals.

[www.artistprofile.com.au](http://www.artistprofile.com.au)

## PRICE + TECH SPECS

### WEBSITE OPTIONS

728 x 90pxl	LEADERBOARD Run of Site 4 weeks: \$660 2 weeks: \$330
300 x 250pxl	MREC Right Hand Column - North, Run of Site 4 weeks: \$550 2 weeks: \$275
300 x 600pxl	SKYSCRAPER Right Hand Column - South, Run on Site 4 weeks: \$660 2 weeks: \$330

All prices are inclusive of GST.




# ARTIST PROFILE

The Artists Behind The Art

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IN THIS ISSUE
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**Issue 28 Out Now: Video**  
Watch our video for a peek inside Issue 28! On the cover we feature Melbourne-based artist Emily Floyd as well as in-depth interviews with Fiona Pardington, Noel McKenna, Belinda Fox + Peter Cooley. Plus features on Gao Rong, John Mawurndjul, Arthur Boyd + more.

## FINALISTS EXHIBITION


### 9 AUGUST – 6 SEPTEMBER




**Your Friend The Enemy**  
Watch a preview of the Your Friend the Enemy documentary and hear from a selection of the artists as they encounter the landscape of Gallipoli for the first time.




**Discovery: Michelle Cawthorn**  
Cawthorn's work focuses on little things. A song, a scent, an old toy can all trigger the memories and spark new associations.



**TarraWarra Biennial**  
The notion of 'disguise' and 'the mask' are explored in a visually stimulating showcase by Australian indigenous and non-indigenous contemporary artists.





## E-NEWSLETTER

Each month, Artist Profile's eNewsletter goes out to over 8,000 subscribers. A snapshot of what's in the print edition as well as the online features, the eNewsletter keeps readers up to date with art news and exhibition details but is also a great way for advertisers to reach their target audience.

With an open rate of over 35%, the eNewsletter features 3 advertisement spaces - 2 dedicated to promoting gallery exhibitions and 1 reserved for the industry services and artist call for entries.

## DATES + DEADLINES

MONTH	RELEASE DATE	MATERIAL DUE
Aug 2015	05 Aug 2015	29 Jul 2015
Sep 2015	02 Sep 2015	26 Aug 2015
Oct 2015	06 Oct 2015	29 Sep 2015
Nov 2015	03 Nov 2015	27 Oct 2015

## PRICE + TECH SPECS

### E-NEWSLETTER OPTIONS

660 x 90pxl	BANNER Top of eNews Casual: \$550 Double: \$440
300 x 250pxl	MREC Right Hand Column - Top of eNews Casual: \$440 Double: \$330

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