



PROFILE

Best Buys Audio & AV

Best Buys Audio & AV is Australia's premier review publication for home entertainment and hi-fi equipment buyers. The magazine provides in-depth and authoritative Australian reviews and informative articles on all types of hi-fi and audio-visual products, and is keenly sought by customers looking to assemble and upgrade their home entertainment systems, and

those aiming to keep up to date for future purchases.

By publishing easy-to-read, well researched features, Best Buys Audio & AV helps to provide a context for individual product reviews by explaining what different components do and the features they should have so that customers can select the appropriate products for their needs. The unusual quantity of in-depth reviews —

30-50 per issue — by Australia's top audio writers makes Best Buys Audio & AV a uniquely valuable publication in the market, while its extended shelf life offers particular value to advertisers.

Best Buys Audio & AV is published twice yearly and is distributed nationally in print through subscription and newsstand, and as digital issues through Zinio's digital platform.



Digital Edition

As well as being available in print from newsagencies around Australia, Best Buys Audio & AV is now also available in electronic format for multiple platforms including iPad, Android, PC and Mac.

RATES & SPECS

ADVERTISING RATES*

	Casual	3	6
Full Page Colour	\$2850	\$2350	\$1950
Half Page Colour	\$2050	\$1750	\$1500
Back Cover	\$3200	\$3000	\$2850
Inside Front/Inside Back Cover	\$3000	\$2850	\$2500

*All rates plus 10% GST

MECHANICAL DETAILS (H X W)

	Type area	Trim	Bleed
DPS (supply as single pages)	267 x 409mm	297 x 450mm	307 x 460mm
Full Page	267 x 205mm	297 x 225mm	307 x 235mm
1/2 Page Vertical	267 x 93mm	297 x 112mm	307 x 122mm
1/2 Page Horizontal	119 x 195mm	149 x 225mm	159 x 235mm
1/3 Page Vertical	267 x 57mm	297 x 75mm	307 x 85mm



Supplying direct to nextmedia

If supplying materials direct to nextmedia, all supplied material must meet the guidelines contained in the document 'nextmedia recommendations for preparing digital material.Pdf'. Please request a copy of this if it has not already been supplied.

In particular:

- **Supplied material:** must include all images, logos and text copy to be used in the advertisement.
- **DPS spreads:** please save as two single pages with bleed, marking left and right.
- **Fonts:** nextmedia supports opentype fonts and pc postscript fonts only.
- **Applications supported:** InDesign CS6 or earlier (packaged files; Photoshop CS6 or earlier; Illustrator CS6 or earlier (outline/supply fonts); Word docs; text documents; pdfs.

Production contacts:

Best Buys Audio & AV advertising traffic enquiries:
 Di Preece, nextmedia Pty Ltd,
 Level 6, Building A, 207 Pacific Highway, St Leonards NSW 2065
Phone: (02) 9901 6151 email: dpreece@nextmedia.com.au
Email: we accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to avtraffic@nextmedia.com.au
Ftp: please ftp files over 30mb to ftp.nextmedia.com.au
 Email the traffic coordinator at avtraffic@nextmedia.com.au for passwords and again immediately the file has been uploaded.

Supplying via Quickcut

Nextmedia's preferred delivery system for advertising is as PDF digital files via the Quickcut system. This will automatically ensure the quality and integrity of files meets our material specifications.

For details please contact Quickcut:
Sydney (02) 9467 7500
Melbourne (03) 8696 5701
Brisbane (07) 3013 6279
 Or visit their website www.quickcut.com.au

Contact

For advertising that works, call
Lewis Preece
 (02) 9901 6175 or 0434 439 032
 email: lpreece@nextmedia.com.au
Jim Preece
 (02) 9901 6150 or 0400 808 900
 email: jpreece@nextmedia.com.au
Samantha Klooger
 0499 294 711
 email: sklooger@nextmedia.com.au