

# ADVERTISING PACKAGES

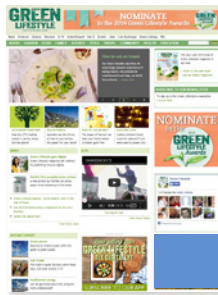


[www.greenlifestylemag.com.au](http://www.greenlifestylemag.com.au)

## Advertising Options



e-news  
MREC  
**\$1100** weekly



website  
MREC  
**\$1100** monthly



website  
leaderboard  
**\$1300** monthly



Solus EDM  
package  
**\$2850**

Enquire about our tailored packages

## Statistics

### Website

25,000  
Unique Visitors

55,000  
Page Views

1.84 mins  
Time on site

### Social Media

11,343

4,897

3,595

605

### E-news database

14,000  
+17% yoy



To book your digital  
campaign contact

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90% female

38% are 36-49

32% are 50+

35% have a bachelor degree

20% have a honours/masters

79% live in a house with a back yard

61% are moderately green

26% are very green

57% have bought products advertised

50% try to buy eco or green products

94% have their own garden that they  
plant flowers and or vegies