



PROFILE

Home Cinema & Hi-fi Living

Home Cinema & Hi-fi Living is Australia's essential resource for all hi-fi and home entertainment buyers and enthusiasts. Produced annually by the writers and reviewers of Sound+Image and Australian Hi-Fi magazines, it brings together the most informative articles and advice from these publications together with a

unique selection of Australia's best home installations and hi-fi systems, from complete automated homes to esoteric high-end systems using the world's finest equipment. It shows readers what can be achieved, and how to go about it.

The Yearbook is unique in that it is the only publication in Australia that provides

information and advice not only about home theatre products, but also about hi-fi and custom installation, as well as home automation and security.

Home Cinema & Hi-Fi Living is an annual publication, distributed nationally in print through subscription and newsstand.



Digital Edition

As well as being available in print from newsagencies around Australia, Home Cinema & Hi-fi Living is now also available in electronic format for multiple platforms including iPad, Android, PC and Mac.

RATES & SPECS

ADVERTISING RATES*

	Casual	3	6	12
Full Page Colour	\$3000	\$2700	\$2200	\$1900
Half Page Colour	\$2000	\$1700	\$1600	\$1400
Third Page Colour	\$1800	\$1500	\$1400	\$1200
Back Cover	\$3850	\$2650	\$2750	\$2550
Inside Front/Inside Back Cover	\$3200	\$2900	\$2400	\$2050

*All rates plus 10% GST

MECHANICAL DETAILS (H X W)

	Type area	Trim	Bleed
DPS (supply as single pages)	267 x 400mm	297 x 420mm	307 x 430mm
1/2 DPS	119 x 400mm	149 x 420mm	159 x 430mm
Full Page	267 x 190mm	297 x 210mm	307 x 220mm
1/2 Page Vertical	267 x 85mm	297 x 105mm	307 x 115mm
1/2 Page Horizontal	119 x 190mm	149 x 210mm	159 x 220mm
1/3 Page Vertical	267 x 50mm	297 x 70mm	307 x 80mm
1/4 Page	119 x 85mm	149 x 105mm	159 x 115mm

Supplying direct to nextmedia

If supplying materials direct to nextmedia, all supplied material must meet the guidelines contained in the document 'nextmedia recommendations for preparing digital material.Pdf'. Please request a copy of this if it has not already been supplied.

In particular:

- **Supplied material:** must include all images, logos and text copy to be used in the advertisement.
- **DPS spreads:** please save as two single pages with bleed, marking left and right.
- **Fonts:** nextmedia supports opentype fonts and pc postscript fonts only.
- **Applications supported:** InDesign CS6 or earlier (packaged files; Photoshop CS6 or earlier; Illustrator CS6 or earlier (outline/supply fonts); Word docs; text documents; pdfs.

Production contacts:

Home Cinema & Hi-fi Living advertising traffic enquiries:
 Di Preece, nextmedia Pty Ltd,
 Level 6, Building A, 207 Pacific Highway, St Leonards NSW 2065
Phone: (02) 9901 6151 email: dpreece@nextmedia.com.au
Email: we accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to avtraffic@nextmedia.com.au
Ftp: please ftp files over 30mb to ftp.nextmedia.com.au
 Email the traffic coordinator at avtraffic@nextmedia.com.au for passwords and again immediately the file has been uploaded.



Supplying via Quickcut

Nextmedia's preferred delivery system for advertising is as PDF digital files via the Quickcut system. This will automatically ensure the quality and integrity of files meets our material specifications.

For details please contact Quickcut:
Sydney (02) 9467 7500
Melbourne (03) 8696 5701
Brisbane (07) 3013 6279
 Or visit their website www.quickcut.com.au

Home Cinema & Hi-fi Living is an annual publication and distributed nationally.

For advertising that works, call
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