

organic ABC

GARDENER

DIGITAL RATE CARD

MONTHLY E-NEWSLETTER

e-newsletter – e-database: 14,474

	CASUAL	3 ISSUES	6 ISSUES	9 ISSUES	12 ISSUES
Top Banner (728x90)	\$870*	\$800*	\$740*	\$665*	\$600*
MREC (300x250)	\$800*	\$740*	\$667*	\$600*	\$540
Bottom Banner (728x90)	\$740*	\$665*	\$600*	\$540*	\$470*

WEBSITE

85,000 page views per month

Top Banner (728x90)	\$35 / 000 impressions
MREC (300x250)	\$30 / 000 impressions
Bottom banner (728x90)	\$30 / 000 impressions
Half Page (300x600)	\$40 / 000 impressions



Facebook - 117,699



Instagram - 26,900



Twitter - 1,800



organicgardener.com.au



Instagram, Facebook, Pinterest & Twitter



monthly e- newsletter

ADVERTISING CONTACTS

CLIVE LOCHNER
Senior Account Manager
P: 0413 743 251

E: clochner@nextmedia.com.au

ALORA EDWARDS
Account Executive
P: 02 9901 6101

E: aedwards@nextmedia.caom.au

ANNYA AZZOPARDI
Account Manager
P: 02 9901 6320

E: aazzopardi@nextmedia.com.au

GEORGIA FALCKE
VIC Advertising Manager
P: 03 9804 3418

E: gfalcke@nextmedia.com.au

ANABEL TWEEDALE
National Advertising Manager
P: 02 9901 6371

E: atweedale@nextmedia.com.au