



AUSTRALIAN smartHOME IDEAS

MEDIA KIT AUSTRALIAN SMART HOME IDEAS

The easy to use resource guide for home-builders/owner-builders and renovators looking to integrate technology products and systems into their lives and properties. **AUSTRALIAN SMART HOME IDEAS** magazine has an emphasis on the suppliers and installers of customised systems and products for the residential market, and the benefits these offer the consumer.

General content areas include multi-room audio and video entertainment, home cinema, structured wiring systems, home networking, lighting and control, security, home office, automation, temperature control and energy management.

This magazine is published quarterly and is edited by Branko Miletic. The format of the magazine is 100 large wide-A4 full colour pages on gloss art paper.

All editorial submissions should be sent to Branko Miletic, Editor, Australian Smart Home Ideas magazine at: nextmedia Pty Limited, 55 Chandos Street, ST LEONARDS NSW 2065. Or email: branko@nextmedia.com.au

Australian Smart Home Ideas is published quarterly and distributed nationally. For advertising that works, call Samatha Klooger on 0413 643 434 or Jim Preece on 02 9901 6150 or 0400 808 900.



ADVERTISING RATES

	Casual	4	8
Full Page Colour	\$3000	\$2700	\$2200
Half Page Colour	\$2000	\$1700	\$1600
Third Page Colour	\$1800	\$1500	\$1400
Back Cover	\$3850	\$2750	\$2650
Inside Front/Inside Back Cover	\$3200	\$2900	\$2400

*All rates plus 10% GST

MECHANICAL DETAILS (DEPTH X WIDTH)

	Type area	Trim	Bleed
DPS	267x409mm	297x450mm	307x460mm
Full Page	267x188mm	297x225mm	307x235mm
1/2 Page Vertical	267x93mm	297x112mm	307x122mm
1/2 Page Horizontal	128x195mm	148x225mm	158x235mm
1/3 Page Vertical	267x57mm	297x75mm	307x85mm
1/3 Page Horizontal	76x195mm	99x225mm	109x235mm

MATERIAL REQUIREMENTS

DIGITAL MATERIAL

ALL ADVERTISING MATERIAL for nextmedia magazines must be supplied as PDF digital files via the Quickcut system to ensure the quality and integrity of files meets the material specifications of nextmedia. Please contact Quickcut on:

Sydney (02) 9467 7500 | **Melbourne** (03) 8696 5701
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Or visit their website www.quickcut.com.au

CONSTRUCT AN AD

NEED HELP CREATING your advertisement? Consider contacting Digitalads International. It's the cheapest way to go for timely makeup and delivery of material. Digitalads will produce the artwork for your approval before sending directly to us via the Quickcut system.

Digitalads International – Managing Director: Murray Elliot
170 Harris Street, Pyrmont NSW 2009 www.digitalads.com.au

Alternatively, you may contact your advertising representative to discuss ad creation in-house at nextmedia. This will incur a production charge.

NEXTMEDIA AD CREATION

WHERE ADVERTISING IS to be created by nextmedia, all supplied material must meet the guidelines contained in the document nextmedia Recommendations For Preparing Digital Material.pdf on our website www.nextmedia.com.au. In particular:

- **SUPPLIED MATERIAL:** must include all images, logos and text copy to be used in the advertisement.
- **FONTS:** nextmedia supports Opentype fonts and PC Postscript fonts only.
- **APPLICATIONS SUPPORTED:** Indesign CS2 (Vs 4 or earlier); Photoshop CS2 (Vs 9 or earlier); Illustrator (Vs 10 or earlier); Word documents; Text documents; PDF documents (above Vs 1.3 and below Vs 1.5)

Delivery options: CD/DVD: Please courier your advertising material to:

Smart Home Ideas Advertising Traffic: Di Preece
nextmedia Pty Limited, Level 5, 55 Chandos St, St Leonards NSW 2065

Or post to: Smart Home Ideas, Advertising Traffic: Di Preece,
nextmedia Pty Limited, Locked Bag 5555, St Leonards NSW 1590

EMAIL: We accept email files under 30MB. Please note the booking number and magazine title in the subject field and email to av_traffic@next.com.au

FTP: Please FTP files over 30MB to ftp.nextmedia.com.au
Email the traffic coordinator at av_traffic@next.com.au for passwords and again immediately after the file has been uploaded.