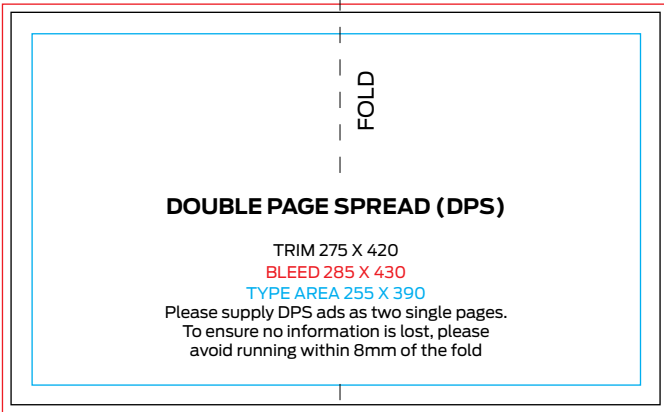
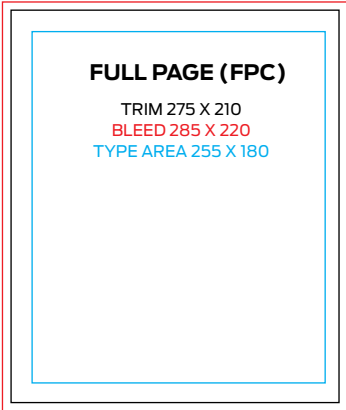


**DISPLAY ADVERTISING****SPECIFICATIONS****PDFs**

- Please supply PDF files to the PDF/X-3 standard.
  - Resolution is 300 dpi.
  - All fonts must be embedded in the PDF.
- Fonts must be active on your system at the time of pdf creation.

**Image specifications**

- Image resolution is 300dpi. All colours must be set to CMYK.
- Do not enlarge images more than 25%
- Check all linked images are updated.

**Document specifications**

- Digital files must be prepared to the correct final size - check that type, trim and bleed areas are correct.
  - Ensure all live elements you wish to print are kept within the type area.
  - Bleed - provide 5mm of bleed where bleed is required.
- Check that crop marks are visible.

**Colour specifications**

- All colours to be set to CMYK – no RGB.
  - For a rich solid black use 100% Black plus 40% Cyan.
- Never use 100% of all four colours.
- Total sum density (total ink weight) to fall between 280% & 300%.
  - Convert all spot colours to CMYK.
  - Black text level type should be 100% black only.

**Fonts**

- nextmedia supports Open type fonts and PC Postscript fonts only.

**Applications supported**

- InDesign, Photoshop, Illustrator, Word docs, Text docs, PDF.

**DELIVERY OPTIONS**

- Quickcut to nextmedia (preferable)
- Websend or Dropbox
- Hightail (previously YouSendIt) [www.hightail.com](http://www.hightail.com)

**EMAIL**

We accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to [adops@nextmedia.com.au](mailto:adops@nextmedia.com.au)

**CONTACT US**

Advertising Traffic Co-ordinator on (02) 9901 6100 or [adops@nextmedia.com.au](mailto:adops@nextmedia.com.au)