



PROFILE

Audio Esoterica

A celebration of sonic purity and design excellence

Audio Esoterica represents a new era in high-end audio publishing in Australia. Since its inaugural issue in 2012, enthusiasts, audiophiles and the industry at large have welcomed and embraced Audio Esoterica's mix of the world's finest audio products, stunning pictorial layouts, in-depth interviews, and comprehensive reviews by an experienced and dedicated editorial team.

Now published twice a year, Audio Esoterica magazine continues to deliver this established excellence with each issue containing an extraordinary listing of outstanding products and further designer interview insights, while maintaining the high standard of information, production and presentation demanded by serious audiophiles and home entertainment enthusiasts.

The entire publication is also available as a worldwide digital edition, complete with all advertiser/partnership pages, further extending the reach of this prestigious publication.

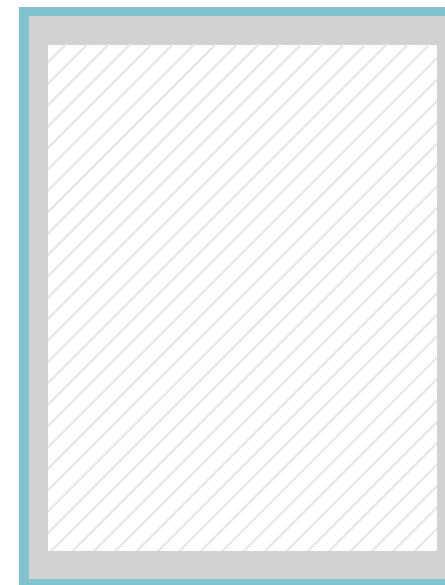
Audio Esoterica includes a limited number of advertising positions combined with partnership pages for which the editorial team works with high-end distributors and retailers to produce accurate and relevant content for this discerning market.

Digital Edition

As well as being available in print from newsagencies around Australia, Audio Esoterica is now also available in electronic format for multiple platforms including iPad, Android, PC and Mac.

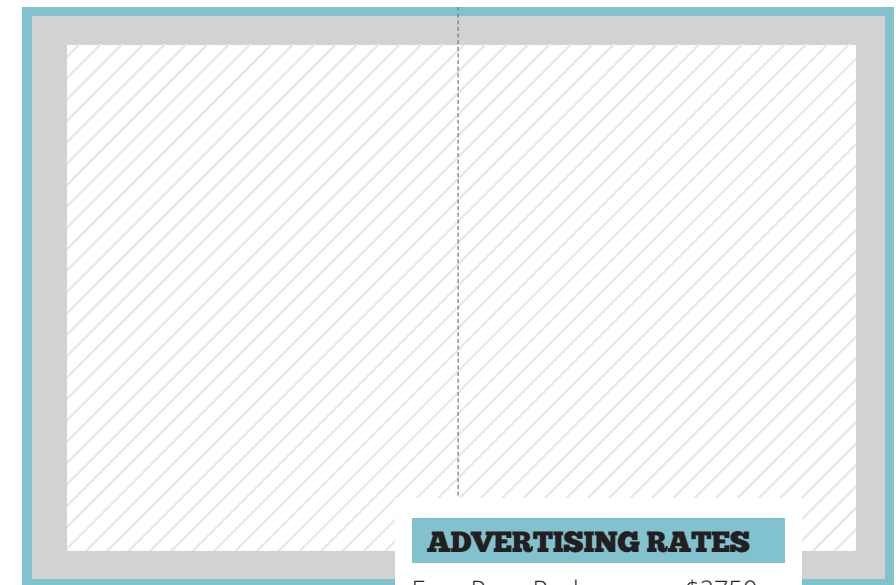


SPECS



Full Page

- Type Area 267x205mm
- Trim 297x225mm
- Bleed 307x235mm



DPS

- Type Area 267x409mm
- Trim 297x450mm
- Bleed 307x460mm

ADVERTISING RATES

Four Page Package	\$2750
Six Page Package	\$4250
Eight Page Package	\$5250

*All rates plus 10% GST

Supplying direct to nextmedia

If supplying materials direct to nextmedia, all supplied material must meet the guidelines contained in the document 'nextmedia recommendations for preparing digital material.Pdf'. Please request a copy of this if it has not already been supplied.

In particular:

- **Supplied material:** must include all images, logos and text copy to be used in the advertisement.
- **DPS spreads:** please save as two single pages with bleed, marking left and right.
- **Fonts:** nextmedia supports opentype fonts and pc postscript fonts only.
- **Applications supported:** InDesign CS6 or earlier (packaged files; Photoshop CS6 or earlier; Illustrator CS6 or earlier (outline/supply fonts); Word docs; text documents; pdfs.

Production contacts:

Audio Esoterica advertising traffic enquiries:

Di Preece, nextmedia Pty Ltd,
Level 6, Building A, 207 Pacific Highway, St Leonards NSW 2065
Phone: (02) 9901 6151 email: dpreece@nextmedia.com.au
Email: we accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to avtraffic@nextmedia.com.au
Ftp: please ftp files over 30mb to ftp.nextmedia.com.au
Email the traffic coordinator at avtraffic@nextmedia.com.au for passwords and again immediately the file has been uploaded.

Supplying via Quickcut

Nextmedia's preferred delivery system for advertising is as PDF digital files via the Quickcut system. This will automatically ensure the quality and integrity of files meets our material specifications.

For details please contact Quickcut:
Sydney (02) 9467 7500
Melbourne (03) 8696 5701
Brisbane (07) 3013 6279
Or visit their website www.quickcut.com.au

Contact

For advertising that works, call
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 (02) 9901 6175 or 0434 439 032
 email: lpreece@nextmedia.com.au
Jim Preece
 (02) 9901 6150 or 0400 808 900
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Samantha Klooger
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