

READERSHIP  
295,000

(ROY MORGAN JUNE 2020)



frankie  
press

## CONTACT

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[frankie.com.au](http://frankie.com.au)

## PRINT ADVERTISING

### RATES (EXCL GST)

	CASUAL	3X	6X
INSIDE FRONT COVER SPREAD	\$16,610	\$15,765	\$14,950
DOUBLE PAGE SPREAD	\$14,400	\$13,150	\$12,300
FULL PAGE COLOUR	\$7,200	\$6,855	\$6,475
GUARANTEED FIRST HALF	\$7,920	\$7,525	\$7,130
GUARANTEED FIRST HALF RHP	\$8,270	\$7,865	\$7,460
HALF PAGE HORIZONTAL	\$4,620	\$4,390	\$4,070
INSIDE BACK COVER SPREAD	\$16,335	\$15,500	\$14,700
INSIDE BACK COVER FULL PAGE	\$9,920	\$9,430	\$9,020
OUTSIDE BACK COVER	\$11,150	\$10,600	\$10,040
BRANDED CONTENT	POA		

### SCHEDULE

	ON SALE DATE	BOOKING DEADLINE	MATERIAL DEADLINE
99 :: Jan/Feb 2021	Dec 7	Nov 2	Nov 6
100 :: Mar/Apr 2021	Feb 1	Dec 10	Dec 11
101 :: May/Jun 2021	Apr 5	Mar 2	Mar 5
102 :: Jul/Aug 2021	Jun 7	May 4	May 7

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## ONLINE ADVERTISING

### PRICING (EXCL GST)

#### WEBSITE

Super Leaderboard :: \$60 CPM

Mobile Leaderboard :: \$60 CPM

Half Page :: \$60 CPM

Billboard :: \$60 CPM

Branded Content :: POA

For more information regarding online advertising please contact one of our partnerships managers or visit [frankie.com.au/specs](http://frankie.com.au/specs)

#### E-NEWSLETTER

Top or Bottom Banner :: \$1600 +GST

Exclusive (top banner and bottom banner) :: \$4,480 +GST

All newsletter ads to be animated gifs or static jpgs.

Flash files and HTML ads are not supported on newsletter.

### SPECS & SUPPLY

For specifications and supply information for all print and digital advertising please visit [frankie.com.au/specs](http://frankie.com.au/specs) or for further assistance please contact [lizzief@frankiepress.com.au](mailto:lizzief@frankiepress.com.au)