

HOME CINEMA & HI-FI LIVING

The Australian HI-FI and Sound+Image Yearbook 2016 \$8.95 (NZ\$9.90)

GET STREAMING!
HOW TO UPGRADE
YOUR HI-FI



A & NG

Hiding your hi-fi
How to use stealth speakers
for hidden sound

\$8.95 (NZ\$9.90)

Audio debates
Vinyl vs. high-res!
PCM vs. DSD

Smart entertainment
Expert tips for a top
tech home makeover

EVERYTHING YOU'VE ALWAYS
WANTED TO KNOW ABOUT

HI-FI & AV

Do we need HDR TVs?
Super-brightness exposed

Dealing with dealers
Getting the best from
your local hi-fi shop

Home
cinema
with
style!

How many
bits, exactly?
How does audio
resolution work?

< Aussie audiophiles
High-end hi-fi homes

It'll burn in, mate...
Will your gear get
better with time?

Interviews:
Avid turntables, Focal & Naim



01 Ultimate Systems: we visit
Australia's audiophiles at home

From the makers of
SOUND+IMAGE hi-fi

PROFILE

Home Cinema & Hi-fi Living

Home Cinema & Hi-fi Living is Australia's essential resource for all hi-fi and home entertainment buyers and enthusiasts. Produced annually by the writers and reviewers of Sound+Image and Australian Hi-Fi magazines, it brings together the most informative articles and advice from these publications together with a

unique selection of Australia's best home installations and hi-fi systems, from complete automated homes to esoteric high-end systems using the world's finest equipment. It shows readers what can be achieved, and how to go about it.

The Yearbook is unique in that it is the only publication in Australia that provides

information and advice not only about home theatre products, but also about hi-fi and custom installation, as well as home automation and security.

Home Cinema & Hi-Fi Living is an annual publication, distributed nationally in print through subscription and newsstand.

RATES & SPECS

ADVERTISING RATES*

	Casual	3	6	12
Full Page Colour	\$3000	\$2700	\$2200	\$1900
Half Page Colour	\$2000	\$1700	\$1600	\$1400
Third Page Colour	\$1800	\$1500	\$1400	\$1200
Back Cover	\$3850	\$2650	\$2750	\$2550
Inside Front/Inside Back Cover	\$3200	\$2900	\$2400	\$2050

*All rates plus 10% GST

MECHANICAL DETAILS (H X W)

	Type area	Trim	Bleed
DPS (supply as single pages)	267 x 400mm	297 x 420mm	307 x 430mm
1/2 DPS	119 x 400mm	149 x 420mm	159 x 430mm
Full Page	267 x 190mm	297 x 210mm	307 x 220mm
1/2 Page Vertical	267 x 85mm	297 x 105mm	307 x 115mm
1/2 Page Horizontal	119 x 190mm	149 x 210mm	159 x 220mm
1/3 Page Vertical	267 x 50mm	297 x 70mm	307 x 80mm
1/4 Page	119 x 85mm	149 x 105mm	159 x 115mm

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