

INSIDE SPORT

MEDIA KIT 2024

For over 30 years, **Inside Sport** has brought you the very best of Australian sports journalism, winning the highest awards for our elite band of journalists. Combined with our breathtaking photography, **Inside Sport** has been the bible of sport in this country.

AUDIENCE

Average age is **25-44** | **65%** Male **35%** Female (WAS **91% MALE** 3 YEARS AGO)

ADVERTISING OPPORTUNITIES:

Run of Site Display
(MREC, LEADERBOARD,
MOBILE LEADER AND HALF PAGE)

200,000 impressions
\$2,000 over 4 weeks

Skins Takeover

\$750 per week

Native Content

Native Content Piece with links ROS Display **200,000** Impressions
Boosted Social Post **20,000** Guaranteed reach pushing to Native Content
Cost **\$3,950** – Value **\$9,845**

CONTACT

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