

organic

GARDENER 2018

ABC

DIGITAL RATE CARD

MONTHLY E-NEWSLETTER

e-newsletter – e-database: 23,143+

	CASUAL	3 ISSUES	6 ISSUES	9 ISSUES	12 ISSUES
Top Banner (728x90)	\$870*	\$800*	\$740*	\$665*	\$600*
MREC (300x250)	\$800*	\$740*	\$667*	\$600*	\$540
Bottom Banner (728x90)	\$740*	\$665*	\$600*	\$540*	\$470*

WEBSITE

78,000 page views per month

Top Banner (728x90)	\$30 / 000 impressions
MREC (300x250)	\$37 / 000 impressions
Bottom banner (728x90)	\$25 / 000 impressions
Half Page (300x600)	\$35 / 000 impressions



Facebook - 126,564



Instagram - 39,300



Pinterest - 994



Twitter - 2,163



organicgardener.com.au



Instagram, Facebook, Pinterest & Twitter



monthly e- newsletter

ADVERTISING CONTACTS

ANABEL TWEEDALE
National Advertising Manager
P: 02 9901 6371
E: atweedale@nextmedia.com.au

ANNYA AZZOPARDI
Account Manager
P: 02 9901 6320
E: aazzopardi@nextmedia.com.au

CLIVE LOCHNER
Senior Account Manager
P: 0413 743 251
E: clochner@nextmedia.com.au

ALORA EDWARDS
Account Executive
P: 02 9901 6101
E: aedwards@nextmedia.com.au