



PROFILE

Australian Science Illustrated

Science Illustrated provides a pragmatic approach to the all-encompassing world of science, a magazine for the intellectually curious readers with a passion for science and discovery. For an accessible and intelligent look at the world around us, Science Illustrated has no equal. Published eight times a year, each issue is packed with amazing photography, illustration

and commentary on a huge range of topics. From Archaeology to Cosmology, from Medical Science to Animal Behaviour, this is the science magazine with everything. Written in a clear, concise, accessible style, Science Illustrated is perfect for readers both young and old, pitched for a family, high school and student readership, and guaranteed to fascinate everyone. Science

Illustrated explores nature, space, medicine and technology, showing the beauty of our world while understanding the latest scientific discoveries. Launched in Australia in 2009, Science Illustrated is part of an international family of licensees, and commands global reach and respect. The only English language edition of the magazine, it is available worldwide on iPad, or in print in Australia and New Zealand.

Distribution - Available through Leading newsagents, Subscriptions, and digitally through Libby, Readly, Zinio



Digital Edition

As well as being available in print from newsagencies around Australia and by subscription, Science Illustrated is also available in electronic format for multiple platforms including iPad, Android, PC and Mac, while additional exclusive content, including news, reviews and feature articles, is continually posted on Science Illustrated's website, at www.scienceillustrated.com.au/blog/

RATES & SPECS

ADVERTISING RATES*

	Casual
Full Page	\$2750
Half Page	\$1650
Third Page	\$1425
DPS	\$4950
Quarter Page	\$950

*All rates plus 10% GST

MECHANICAL DETAILS (H X W)

	Type area	Trim	Bleed
DPS (supply as single pages)	280 x 420mm	290 x 430mm	300 x 440mm
Full Page	280 x 195mm	290 x 215mm	300 x 225mm
1/2 Page Vertical	280 x 95mm	290 x 105mm	300 x 110mm
1/2 Page Horizontal	130 x 205mm	140 x 215mm	150 x 225mm
1/4 Page Square	130 x 95mm	140 x 105mm	150 x 110mm

DEADLINES

ADVERTISING DEADLINES

	Booking deadline	Material deadline	On-sale
#84	9th June	15th June	1st July 2021
#85	28th July	3rd August	19th August 2021
#86	15th September	21st September	7th October 2021
#87	27th October	2nd November	18th November 2021
#88	8th December	14th December	6th January 2022

Supplying direct to nextmedia

If supplying materials direct to nextmedia, all supplied material must meet the guidelines contained in the document 'nextmedia recommendations for preparing digital material.Pdf'. Please request a copy of this if it has not already been supplied.

In particular:

- **Supplied material:** must include all images, logos and text copy to be used in the advertisement.
- **DPS spreads:** please save as two single pages with bleed, marking left and right.
- **Fonts:** nextmedia supports opentype fonts and PC postscript fonts only.
- **Applications supported:** InDesign CC or earlier (packaged files; Photoshop CC or earlier; Illustrator CC or earlier (outline/supply fonts); Word docs; text documents; pdfs.

Production contacts:

Science Illustrated advertising traffic enquiries:
Email: adops@nextmedia.com.au **Phone:** 9901 6324
 We accept email files under 10mb.



Delivery Options

- Quickcut to nextmedia (preferable)
- Websend or Dropbox
- Hightail (previously YouSendIt) www.hightail.com

EMAIL

We accept email files under 10mb.

**National Account Manager
 Australian Science Illustrated**

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