



PROFILE

Science Illustrated

Science Illustrated provides a pragmatic approach to the all-encompassing world of science. It is the magazine for intellectually curious readers with a passion for science and discovery. For an accessible and intelligent look at the world around us, Science Illustrated has no equal. Published eight times a year, each issue is packed with amazing photography, illustration and commentary

on a huge range of topics. From Archaeology to Cosmology, from Medical Science to Animal Behaviour, this is the science magazine with everything. Written in a clear, concise, accessible style, Science Illustrated is perfect for young and old readers alike. Science Illustrated explores real-world understanding of nature, space, medicine, culture and technology, and it allows the reader to indulge

in the beauty of our world while understanding the latest scientific discoveries. Launched in Australian in 2009, Science Illustrated is part of an international family of licensees, and commands global reach and respect. Australian Science Illustrated is the only English language edition of the magazine and is available worldwide on iPad, or in print in Australia and New Zealand.

Digital Edition

As well as being available in print from newsagencies around Australia and by subscription, Science Illustrated is now also available in electronic format for multiple platforms including iPad, Android, PC and Mac, while additional exclusive content, including news, reviews and feature articles, is continually posted on Science Illustrated's dynamic website, at www.scienceillustrated.com.au/blog/



RATES & SPECS

ADVERTISING RATES*

	Casual	3	6	12
Full Page	\$4750	\$4513	\$4323	\$4085
Half Page	\$2613	\$2482	\$2377	\$2247
Third Page	\$1742	\$1655	\$1585	\$1498
DPS	\$8550	\$8123	\$7781	\$7353
IFCS	\$9405	\$8935	\$8558	\$8088
OBC	\$5463	\$5189	\$4971	\$4698
IBC	\$5225	\$4964	\$4755	\$4494

*All rates plus 10% GST

MECHANICAL DETAILS (H X W)

	Type area	Trim	Bleed
DPS (supply as single pages)	267 x 409mm	297 x 450mm	307 x 460mm
Full Page	267 x 205mm	297 x 225mm	307 x 235mm
1/2 Page Vertical	267 x 93mm	297 x 112mm	307 x 122mm
1/2 Page Horizontal	119 x 195mm	149 x 225mm	159 x 235mm
1/3 Page Vertical	267 x 57mm	297 x 75mm	307 x 85mm
1/3 Page Horizontal	76 x 195mm	99 x 225mm	109 x 235mm



Supplying direct to nextmedia

If supplying materials direct to nextmedia, all supplied material must meet the guidelines contained in the document 'nextmedia recommendations for preparing digital material.Pdf'. Please request a copy of this if it has not already been supplied.

In particular:

- **Supplied material:** must include all images, logos and text copy to be used in the advertisement.
- **DPS spreads:** please save as two single pages with bleed, marking left and right.
- **Fonts:** nextmedia supports opentype fonts and pc postscript fonts only.
- **Applications supported:** InDesign CS6 or earlier (packaged files); Photoshop CS6 or earlier; Illustrator CS6 or earlier (outline/supply fonts); Word docs; text documents; pdfs.

Production contacts:

Camera Magazine advertising traffic enquiries:
Di Preece, nextmedia Pty Ltd,

Phone: (02) 9901 6151 email: dpreece@nextmedia.com.au

Email: we accept email files under 10mb.

Delivery Options

- Quickcut to nextmedia (preferable)
- Websend or Dropbox
- Hightail (previously YouSendIt) www.hightail.com

EMAIL

We accept email files under 10mb.

Contact

For advertising that works, call

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