ADVERTISING RATES*

	Casual	3	6	8	12
Full Page Colour	$3250	$3000	$2700	$2200	$2050
Half Page Colour	$2200	$2000	$1800	$1600	$1500
Third Page Colour	$1950	$1800	$1600	$1450	$1400
Back Cover	$4000	na	na	$2850	na
Inside Front/Inside Back Cover	$3500	na	na	$2450	na

*All rates plus 10% GST

MECHANICAL DETAILS (H X W)

	Type area	Trim	Bleed
DPS (supply as single pages)	267 x 400mm	297 x 420mm	307 x 430mm
Full Page	267 x 190mm	297 x 210mm	307 x 220mm
1/2 Page Vertical	267 x 85mm	297 x 105mm	307 x 115mm
1/2 Page Horizontal	119 x 190mm	149 x 210mm	159 x 220mm
1/3 Page Vertical	267 x 50mm	297 x 70mm	307 x 80mm
1/4 Page Square	119 x 85mm	149 x 105mm	159 x 115mm

PROFILE

Sound+Image

Sound+Image is Australia's no. 1 audio-visual and lifestyle entertainment publication, providing easy-to-read information about audio and AV equipment, from complete stereo and home cinema installations to the latest streaming wireless and multiroom music systems.

With Australia's most in-depth AV product reviews and comparisons, technology features and a unique Australian audio & AV Buying Guide, Sound+Image caters to both first-time buyers and consumers who already know their technology and have their sights set on the next upgrade. The year's best products and services in this market are honoured at

the annual Sound+Image Awards, which highlight the year's most outstanding and best-value equipment, along with the highest achievements in custom installation, adding value to point-of-sale and advertising promotions for clients.

The magazine's exclusive custom installation pictorials are a joy to view and read, demonstrating the benefits and attractions of integrating audio and video control throughout the home. They also discuss lifestyle advantages, such as automated lighting, security and temperature systems.

Australia's most experienced hi-fi and AV editorial team is led by Editor Jez

Ford, a hi-fi writer and reviewer for 25 years, and a former editor of UK publications 'What Hi-Fi?', 'Stuff' magazine and 'Audiophile'. Together with Australia's top audio & AV reviews, the team delivers informed advice about entertainment products and services as convergence, the internet and networking turns homes into high-tech broadband digital living spaces.

Sound+Image is published six times yearly, distributed nationally in print through subscription and newsstand, and as digital issues through Apple Newsstand, Google play and Zinio platforms.

Digital Edition

As well as being available in print from newsagencies around Australia and by subscription, Sound+Image is now also available in electronic format for multiple platforms including iPad, Android, PC and Mac, while additional exclusive content, including news, reviews and feature articles, is continually posted on Sound+Image's dynamic website, at www.avhub.com.au and on its active Facebook page.

Supplying direct to nextmedia

If supplying materials direct to nextmedia, all supplied material must meet the guidelines contained in the document 'nextmedia recommendations for preparing digital material.Pdf'. Please request a copy of this if it has not already been supplied.

In particular:

· **Supplied material:** must include all images, logos and text copy to be used in the advertisement.
· **DPS spreads:** please save as two single pages with bleed, marking left and right.
· **Fonts:** nextmedia supports opentype fonts and pc postscript fonts only.
· **Applications supported:** InDesign CS6 or earlier (packaged files; Photoshop CS6 or earlier; Illustrator CS6 or earlier (outline/supply fonts); Word docs; text documents; pdfs.

Production contacts:

Australian hi-fi advertising traffic enquiries:
Di Preece, nextmedia Pty Ltd,
Level 6, Building A, 207 Pacific Highway, St Leonards NSW 2065
Phone: (02) 9901 6151 email: dpreece@nextmedia.com.au
Email: we accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to avtraffic@nextmedia.com.au
Ftp: please ftp files over 30mb to ftp.nextmedia.com.au
Email the traffic coordinator at avtraffic@nextmedia.com.au for passwords and again immediately the file has been uploaded.

Supplying via Quickcut

Nextmedia's preferred delivery system for advertising is as PDF digital files via the Quickcut system. This will automatically ensure the quality and integrity of files meets our material specifications.

For details please contact Quickcut:
Sydney (02) 9467 7500
Melbourne (03) 8696 5701
Brisbane (07) 3013 6279
Or visit their website **www.quickcut.com.au**

Contact

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