



Australia's NUMBER ONE SOAP

PRIMETIME & DRAMA MAGAZINE

TV SOAP is a fortnightly magazine, and has been going strong for over 30 years.

- Features **top American and Australian Daytime and Primetime shows** such as *The Bold and the Beautiful*, *The Young and the Restless*, *Home and Away*, *Neighbours*, *Revenge*, *Winners & Losers* and many shows which are watched by over 6 million viewers each day.
- The point of difference is that **TV Soap** is **NOT a Celebrity gossip magazine or a TV Guide** it is for the **true soap enthusiasts** - it has a specific purpose. TV SOAP does not have the duplication that is prevalent in other popular women's titles.
- **TV Soap** gives our readers what they want, our interaction with our readers is renowned for its in-depth storylines and content.
- **TV Soap** reaches over **250,000 readers each fortnight**, over 54,000 male readers, predominately a female readership, targets grocery buyers - over 200,000, aged 14-17- over 34,000, aged 18-34 - over 70,000, aged 35+-over 116,000 and there are over 116,000 children in the household aged 0-16yrs.
- **TV Soap** distributes **60,000 magazines nationally** throughout newsagencies, newslink, nextra, Coles, Woolworths/Safeways, Big W, Target, IGA, and Independent supermarkets.

2016 MEDIA KIT

Rebecca & Steve

AUSTRALIA'S No. 1

TV SOAP

Khloe's **HOT NEW** TV ROLE

B&B Brooke & Bill

SECRET PASSION

NEIGHBOURS

Is this the **end?**

FEB 25, 2016 April \$5.99

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Lose weight with the stars



Mechanical Specifications

Deadlines

Issue	On Sale Date	Artwork Due
14 January	28 Dec 2015	10 Dec, 2015
28 January	11 January	18 Dec, 2015
11 February	25 January	8 Jan, 2016
25 February	8 February	23 Jan
10 March	22 February	6 Feb
24 March	7 March	20 Feb
7 April	21 March	5 Mar
21 April	4 April	17 Mar
5 May	18 April	2 Apr
19 May	2 May	16 Apr
2 June	16 May	30 Apr
16 June	30 May	14 May
30 June	13 June	28 May
14 July	27 June	11 Jun
28 July	11 July	25 Jun
11 August	25 July	9 Jul
25 August	8 August	23 Jul
8 September	22 August	6 Aug
22 September	5 September	20 Aug
6 October	19 September	3 Sep
20 October	3 October	17 Sep
3 November	17 October	1 Oct
17 November	31 October	15 Oct
1 December	14 November	29 Oct
15 December	28 November	12 Nov
29 December	12 December	26 Nov

Double Page Spread

TYPE AREA
287mm x 410mm

TRIM
297xmm x 420mm

BLEED
307mm x 430mm

Full Page

TYPE AREA
287mm x 200mm

TRIM
297mm x 210mm

BLEED
307mm x 220mm

Half Page Horizontal

TYPE AREA
138mm x 200mm

TRIM
148mm x 210mm

BLEED
158mm x 220mm

Third Page Verticle

TYPE AREA
287mm x 60mm

TRIM
297mm x 70mm

BLEED
307mm x 80mm

Quarter Page

TYPE AREA
130mm x 92 mm

TRIM & BLEED
NA

Classified spaces also available



Advertising Rates

4 Colour	Casual	6x	12x	24x
Full page	3300	3135	2970	2640
Half page (horizontal)	2100	1995	1890	1680
1/3 page (vertical)	1500	1425	1350	1200
Cover IFC & OBC	3800	3600	3415	3040

All Advertising enquiries

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Direct

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Material Specifications

DIGITAL MATERIAL

All advertising material for nextmedia magazines must be supplied as PDF digital files via the Quickcut system to ensure the quality and integrity of files meets the material specifications of nextmedia.

Please contact **Quickcut** on:
Sydney **(02) 9467 7500**
Melbourne **(03) 8696 5701**
Brisbane **(07) 3013 6279**
Or visit their website
www.quickcut.com.au

NEXTMEDIA AD CREATION

Where advertising is to be created by nextmedia, all supplied material must meet the guidelines contained in the document "nextmedia Recommendations for Preparing Digital Material.PDF" on our website www.nextmedia.com.au
In particular, these guidelines highlight that:

SUPPLIED MATERIAL

Must include all images, logos and text copy to be used in the advertisement.

FONTS

nextmedia supports
Opentype fonts and PC
Postscript fonts only.

APPLICATIONS SUPPORTED

Indesign CS2 (Vs 4 or earlier)
Photoshop CS2 (Vs 9 or earlier)
Illustrator (Vs 10 or earlier)
Word documents
Text documents
PDF documents
(above Vs 1.3 and below Vs 1.5)

DELIVERY OPTIONS

CD/DVD

Please send your advertising material to:
TV Soap, Advertising
Traffic Manager
Level 6, Building A, 207 Pacific
Highway St Leonards NSW
2065

Or POST to:

TV Soap, Advertising
Traffic Manager
Locked Bag 5555
St Leonards NSW 1590

EMAIL

We accept email files under
30mb.
jtrochei@nextmedia.com.au

FTP

Please FTP files over 30mb to
Site address: [ftp.next.com.au](ftp://ftp.next.com.au)
Username: TV SOAP
Password: 9rlaJi
(Please note, details are
case sensitive)



All Advertising enquiries

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