



# **FORUM** MEDIA GROUP

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"An investment in knowledge  
pays the best interest."

Benjamin Franklin



# FORUM MEDIA GROUP

We are an international media company



London



Prague



St. Petersburg



Vienna



Merching



Poznan



Beograd



Zagreb



Stuttgart



Bratislava



Singapore



Hongkong



Madrid



Maribor



Eindhoven



Toronto



Verona



Budapest



# FORUM MEDIA GROUP

We are an international media company

## Our mission is to:

- ❖ Provide customers with need-to-know information to make good decisions either for business or private purposes
- ❖ Offer cutting-edge education and training
- ❖ Produce media for entertainment and relaxation

We treat our customers, business partners and colleagues **with fairness and respect**. Their trust is our success.



**“Benefit above costs:** We deliver real added value with every product, every service and every contact.”

**Ronald Herkert**  
Owner FORUM MEDIA GROUP

**“We strive for long-term growth.** The quality of our products is more important than short-term profit.”

**Magdalena Balanicka**  
Board Member FORUM MEDIA GROUP



**“We appreciate creativity and innovation.** Our employees have open space to explore and implement new ideas.”

**Norbert Bietsch**  
Board Member FORUM MEDIA GROUP

**“We invest into our future** – into customer relationships, employees and the intrinsic value of our products.”

**Roland Hradek**  
Board Member FORUM MEDIA GROUP



**“We take opportunities** whenever they arise and overcome obstacles making use of them.”

**Mihaela Mravlje**  
Board Member FORUM MEDIA GROUP



# TOP QUALITY MEDIA PRODUCTS

**Books  
& Forms**



**Digital  
Products**



**Magazines**



## The FORUM quality promise:

Whenever you are dealing with our products and services, your benefit will be higher than your costs.

**Seminars,  
Events,  
Conferences,  
Awards**





# FORUM

## FACTS AND FIGURES

### FROM STARTUP TO GLOBAL MEDIA GROUP

Since 1988 we are pursuing a strategy of constant growth. As one of Germany's 20 leading publishers we are experts in creating added value – for our customers as well as for our employees.

**2/3**

of the TOP-30 DAX organisations use FORUM products

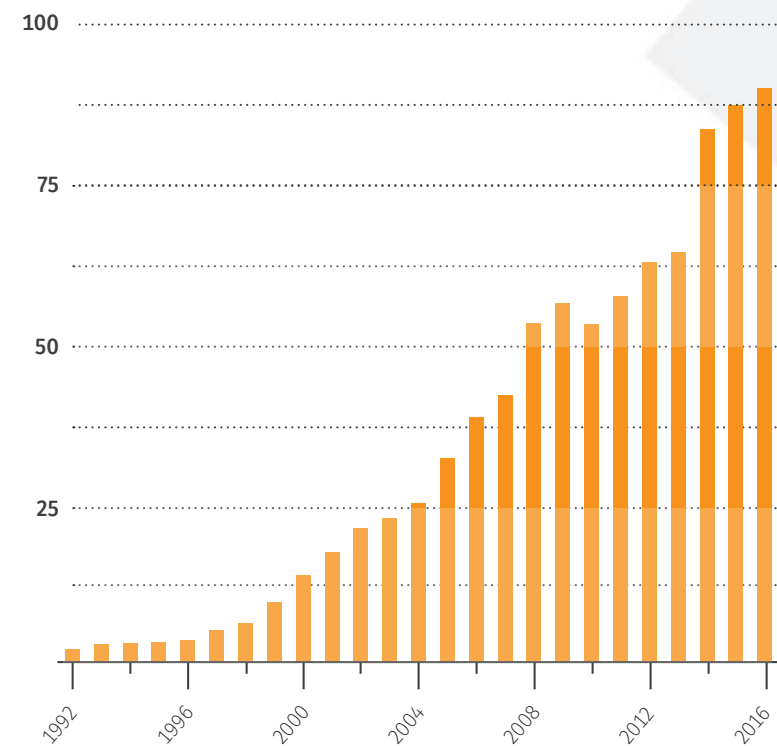
**1000**

employees worldwide

**25**

million contacts to global professionals and managers per year

**Global sales**  
Million €



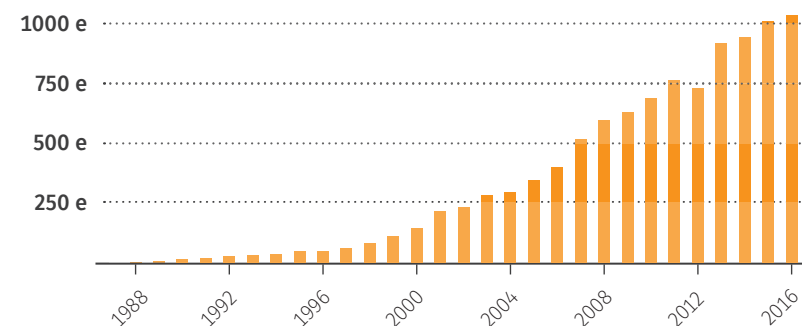
**25%**

digital information products

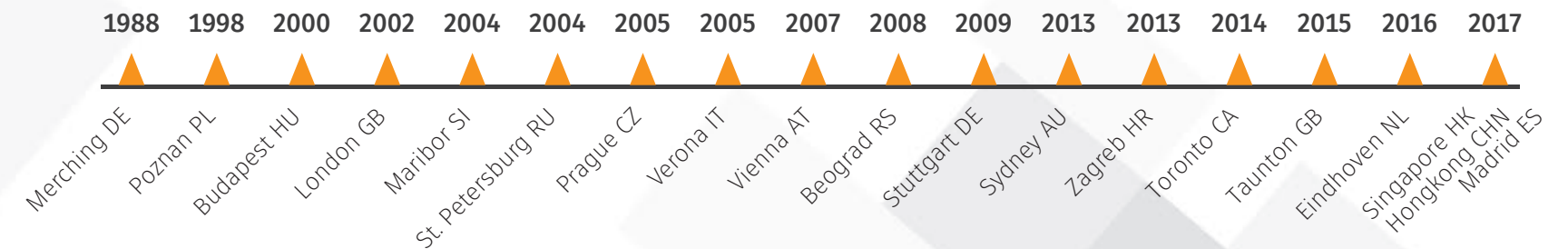
**Ø 18%**

annual growth since 1992

**Number of Employees**



### The FORUM foundations and acquisitions



### WE ARE GROWING IN OUR CORE BUSINESS AREAS:

#### INFORMATION

**30%**

growth rate with events

#### EDUCATION

**25%**

growth rate

#### ENTERTAINMENT

**21%**

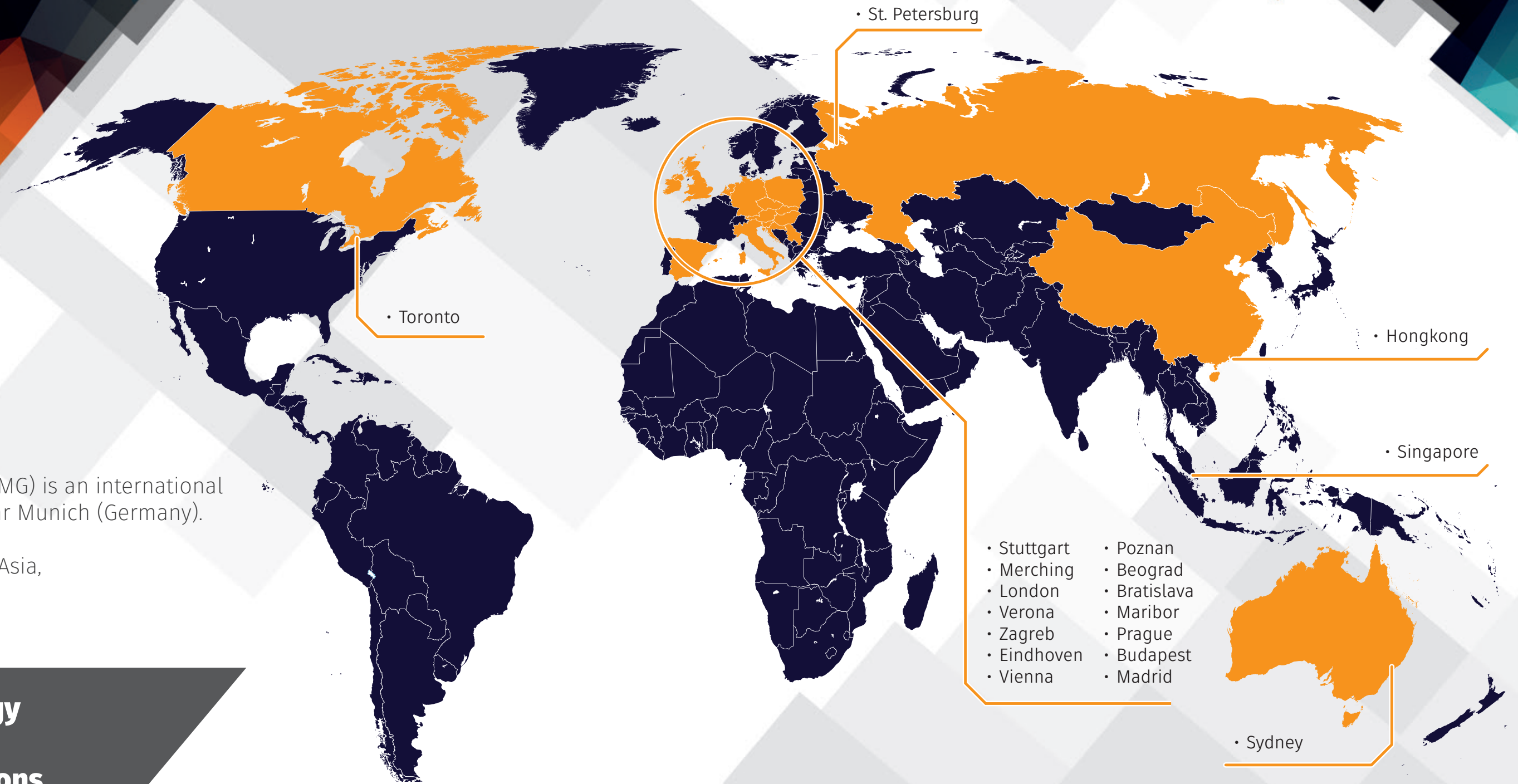
growth rate

# FORUM WORLDWIDE

The FORUM MEDIA GROUP GMBH (FMG) is an international media company headquartered near Munich (Germany).

Subsidiaries are located in Europe, Asia, North America and Australia.

**Our global growth strategy  
includes cooperations,  
foundations and acquisitions.**







**WORK**  
@ FORUM

**A FORUM to excel:**  
**You know what you want**  
**and what you are longing for**

- ◆ FORUM gives you interesting jobs, development opportunities, and exciting challenges.
- ◆ FORUM is innovative and future-oriented. We perceive changes as chances.
- ◆ FORUM is international. Feel the spirit of international cooperation and become a part of it.
- ◆ FORUM offers a modern and flexible working environment to support your passion and motivation.



# MERGERS AND ACQUISITIONS

You want to sell your business or parts of it, products, licenses, or magazine titles? You are looking for a unique chance to exploit major international synergies and to grow internationally? Then please contact us.

## FORUM: YOUR RELIABLE PARTNER FOR A JOINT FUTURE AND SUCCESS

Committed, responsible, fair:  
As a business development  
partner FORUM is always  
looking towards long-term  
growth opportunities.

## TESTIMONIALS: WE ARE CREDIBLE



Lighthouse  
Independent Media  
(Hongkong, Singapore),  
acquired in 2017

### Justin Randles, Group Managing Director of Lighthouse

#### Credible

"Since the establishment of Lighthouse 15 years ago we have grown a business through creativity and innovation and now host some very special events for the marketing and HR communities. Tony and I are very proud of our team at Lighthouse, their dedication and passion for our business and we are very excited about the partnership with FORUM and the opportunities for the business and our staff. We will continue further growth and expansion, driven by a common vision and a strong belief in success."



BCM B.V. (Eindhoven,  
Netherlands),  
acquired in 2016

### Eric Bruger, Former Owner

#### New perspectives

"The FORUM MEDIA GROUP is an ideal partner for us. Our core business, our customers, and business partners will benefit a lot from the worldwide network and the longtime media experience of the FORUM MEDIA group. The FORUM dynamics perfectly fits the future-oriented growth strategy of our company."



Nextmedia  
(Sydney, Australia),  
acquired in 2013

### David Gardiner, CEO of Nextmedia, Former Co-Owner

#### Respect your experiences

"From the very beginning the relationship between FORUM and Nextmedia was driven by trust in each other's competencies, shared values, and mutual support. Being part of an international family has many advantages for a single publishing house."



Kenilworth Media Inc.  
(Toronto, Canada),  
acquired in 2014




DoldeMedien Verlag GmbH  
(Stuttgart, Germany),  
acquired in 2009





## FORUM MEDIA GROUP GMBH

 Mandichostr. 18  
86504 Merching  
Germany

 +49 8233 381 0

 [press@forum-media.com](mailto:press@forum-media.com)

 [www.forum-media.com](http://www.forum-media.com)



**M&A - Janek Weigl**

+49 8233 381 341

[mna@forum-media.com](mailto:mna@forum-media.com)



**HR - Claudia Kügle**

+49 8233 381 342

[bewerber@forum-media.com](mailto:bewerber@forum-media.com)