DISPLAY ADVERTISING

FULL PAGE (FPC)
TRIM: 210mm x 148mm
BLEED: 220mm x 158mm
TYPE: 190mm x 128mm

FOLD

DOUBLE PAGE SPREAD (DPS)
TRIM: 210mm x 297mm
BLEED: 220mm x 307mm
TYPE: 190mm x 277mm
Please supply DPS ads as two single pages.
To ensure no information is lost, please
avoid running within 8mm of the fold

DISPLAY ADVERTISING - BROKEN SPACE

1/2 PAGE HORIZONTAL
TRIM: 105mm x 148mm
BLEED: 110mm x 158mm
TYPE: 95mm x 128mm

1/2 PAGE VERTICAL
TRIM: 210mm x 74mm
BLEED: 220mm x 79mm
TYPE: 190mm x 64mm

All fractional ads are floated.

SPECIFICATIONS

PDFs
- Please supply PDF files to the PDF/X-3 standard.
- Resolution is 300 dpi.
- All fonts must be embedded in the PDF.
Fonts must be active on your system at the time of pdf creation.

Image specifications
- Image resolution is 300dpi. All colours must be set to CMYK.
- Do not enlarge images more than 25%
- Check all linked images are updated.

Document specifications
- Digital files must be prepared to the correct final size - check that type, trim and bleed areas are correct.
- Ensure all live elements you wish to print are kept within the type area.
- Bleed - provide 5mm of bleed where bleed is required.
Check that crop marks are visible.

Colour specifications
- All colours to be set to CMYK – no RGB.
- For a rich solid black use 100% Black plus 40% Cyan.
Never use 100% of all four colours.
- Total sum density (total ink weight) to fall between 280% & 300%.
- Convert all spot colours to CMYK.
- Black text level type should be 100% black only.

Fonts
- nextmedia supports Open type fonts and PC Postscript fonts only.

Applications supported
- InDesign, Photoshop, Illustrator, Word docs, Text docs, PDF.

DELIVERY OPTIONS
- Quickcut to nextmedia (preferable)
- Websend or Dropbox
- Hightail (previously YouSendIt) www.hightail.com

EMAIL
We accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to adops@nextmedia.com.au

CONTACT US
Advertising Traffic Co-ordinator on (02) 9901 6100 or adops@nextmedia.com.au