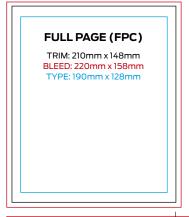
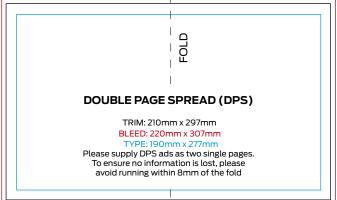
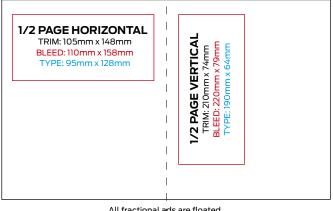


DISPLAY ADVERTISING





DISPLAY ADVERTISING - BROKEN SPACE



All fractional ads are floated.

SPECIFICATIONS

PDFs

- Please supply PDF files to the PDF/X-3 standard.
- Resolution is 300 dpi.
- · All fonts must be embedded in the PDF.

Fonts must be active on your system at the time of pdf creation.

Image specifications

- Image resolution is 300dpi. All colours must be set to CMYK.
- Do not enlarge images more than 25%
- Check all linked images are updated.

Document specifications

- Digital files must be prepared to the correct final size check that type, trim and bleed areas are correct.
- · Ensure all live elements you wish to print are kept within the
- Bleed provide 5mm of bleed where bleed is required. Check that crop marks are visible.

Colour specifications

- All colours to be set to CMYK no RGB.
- For a rich solid black use 100% Black plus 40% Cyan.

Never use 100% of all four colours.

- Total sum density (total ink weight) to fall between 280% & 300%.
- Convert all spot colours to CMYK.
- Black text level type should be 100% black only.

nextmedia supports Open type fonts and PC Postscript fonts only.

Applications supported

• InDesign, Photoshop, Illustrator, Word docs, Text docs, PDF.

DELIVERY OPTIONS

- Quickcut to nextmedia (preferable)
- Websend or Dropbox
- · Hightail (previously YouSendIt) www.hightail.com

We accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to adops@nextmedia.com.au

CONTACT US

Advertising Traffic Co-ordinator on (02) 9901 6100 or adops@nextmedia.com.au