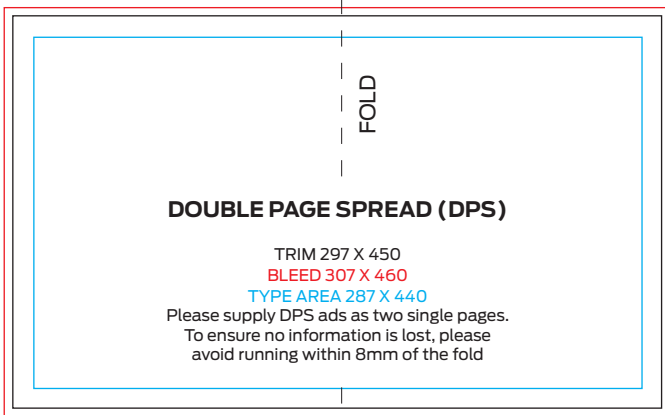
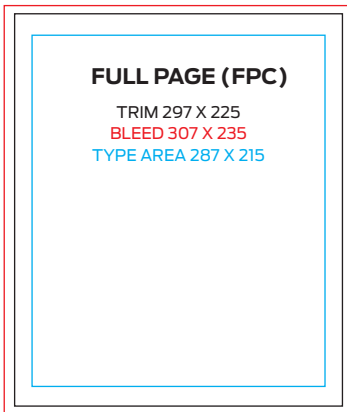
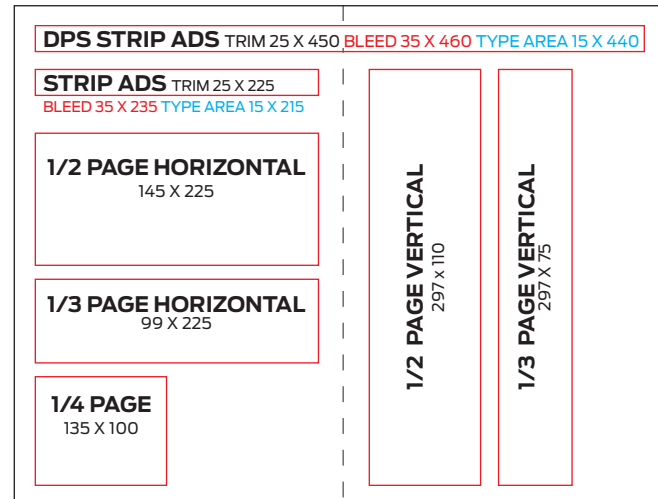


DISPLAY ADVERTISING

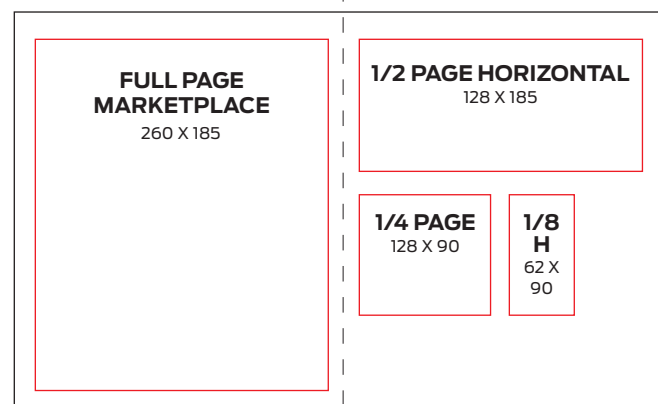


DISPLAY ADVERTISING - BROKEN SPACE



All fractional ads are floated.

MARKETPLACE ADVERTISING



SPECIFICATIONS

PDFs

- Please supply PDF files to the PDF/X-3 standard.
 - Resolution is 300 dpi.
 - All fonts must be embedded in the PDF.
- Fonts must be active on your system at the time of pdf creation.

Image specifications

- Image resolution is 300dpi. All colours must be set to CMYK.
- Do not enlarge images more than 25%
- Check all linked images are updated.

Document specifications

- Digital files must be prepared to the correct final size - check that type, trim and bleed areas are correct.
 - Ensure all live elements you wish to print are kept within the type area.
 - Bleed - provide 5mm of bleed where bleed is required.
- Check that crop marks are visible.

Colour specifications

- All colours to be set to CMYK - no RGB.
 - For a rich solid black use 100% Black plus 40% Cyan.
- Never use 100% of all four colours.
- Total sum density (total ink weight) to fall between 280% & 300%.
 - Convert all spot colours to CMYK.
 - Black text level type should be 100% black only.

Fonts

- nextmedia supports Open type fonts and PC Postscript fonts only.

Applications supported

- InDesign, Photoshop, Illustrator, Word docs, Text docs, PDF.

DELIVERY OPTIONS

- Quickcut to nextmedia (preferable)
- Websend or Dropbox
- Hightail (previously YouSendIt) www.hightail.com

EMAIL

We accept email files under 30mb. Please note the booking number and magazine title in the subject field and email to adops@nextmedia.com.au

CONTACT US

Advertising Traffic Co-ordinator on (02) 9901 6100 or adops@nextmedia.com.au

